



# CSU

## Startup Vikes

2019



March



For individuals with a **business idea** or **startup aspirations**.

Open to **students, faculty, staff, alumni** and the NE Ohio **University community**.

**BUILD A TEAM**  
*and* **START A**  
**BUSINESS**

*in* **ONE**  
**WEEKEND!**

Featuring a **52-hour process** utilizing Lean Startup methodologies to build a **minimally viable product**. By Sunday afternoon all products are demonstrated and **given feedback** from mentors and judges.

The three most viable startups receive a **cash infusion** and a **prize package!**

*Learn more*

[www.startupvikes.com](http://www.startupvikes.com)  
[startupvikes@csuohio.edu](mailto:startupvikes@csuohio.edu)

## SPONSORSHIP OPPORTUNITIES

Support innovation in Cleveland – become a Startup Vikes Sponsor today!

### *Seed* SPONSOR / \$1,000

- Your company name/logo listed on [startupvikes.com](http://startupvikes.com)
- Thank you and recognition during the event
- Two (2) tickets to Startup Vikes

### *Angel* SPONSOR / \$2,500

- Enjoy all the benefits of the Seed Sponsorship

#### PLUS

- Your company/name identified in all event email marketing
- Name/logo on handouts at event

### *Venture* SPONSOR / \$5,000

- Enjoy all the benefits of the Angel Sponsorship

#### PLUS

- Set up a vendor table for your product/service during the event
- Opportunity to display a promotional sign/banner
- Support for up to three (3) student attendees
- Three tickets to Startup Vikes



Monte Ahuja  
College of Business

**YOUR SUPPORT is APPRECIATED**

Ready to sponsor? Or have a question?  
Email: [m.a.salkin@csuohio.edu](mailto:m.a.salkin@csuohio.edu)

Contact: **Meghan Salkin**  
Phone: **216-687-4750**



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### OHIO



Cleveland ranks **among top 50** entrepreneurial-friendly cities in the world

([www.cleveland.com/business/index.ssf/2015/10/cleveland\\_ranks\\_among\\_the\\_top.html](http://www.cleveland.com/business/index.ssf/2015/10/cleveland_ranks_among_the_top.html))

### NATIONALLY



The SBA defines a small business as an enterprise having **fewer than 500 employees**



There are almost 28 million small businesses in the US and over **22 million are self-employed** with no additional payroll or employees

*Learn more*

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## Process



Featuring a 52-hour process that uses **Lean Startup methodologies** to build minimally viable products and/or services



Includes Friday night **itches, brainstorming, business plan development** and a customer validation process



Culminates with **final presentations to a team of judges** on Sunday night

## Participants



### CURRENT STUDENT

86% yes 14% no



### AGE RANGE

22% 18-24 years 53% 25 to 34 years  
6% 35-44 years 15% 45 to 54 years



### EDUCATION LEVEL

19% Completed some college studies  
9% Associate's Degree  
31% Bachelor's Degree  
22% Completed some graduate studies  
16% Master's Degree  
3% Ph.D., Law or Medical Degree



### GENDER

66% male 34% female

## Results



**18 companies** launched since 2014



**200+ ideas** pitched since 2014